



BROMYARD & WINSLOW TOWN COUNCIL

Traffic Management in Bromyard Working Party

Minutes

of a meeting held on 12th July 2018 at 3.00pm
in the Council Chamber, Council Offices, Bromyard

Present: Town Cllrs F Clark (Chairman), J Cooper, Dr D Dunne-Thomas, M Franklin, and T Smith.

In attendance: Karen Mitchell – Town Clerk
Ward Cllrs A Seldon and N Shaw
Mark Hadley - Senior Project Manager, Balfour Beatty Living Places (BBLP)
Rob Hemblade – Traffic Management Team Leader, BBLP
Ray Wallace – Traffic Engineer, BBLP
Graham Hornsby – Traffic Regulation Order Officer, BBLP

Fire Procedure: Read to members

Item	Action
<p>1 Apologies Received from Cllr H Pettitt, due to work commitment.</p>	
<p>2 Declarations of Interest None declared.</p>	
<p>3 Minutes The Minutes of the Meeting held on 7th June, 2018, were confirmed as an accurate record.</p>	
<p>4 Bromyard Town Centre HGV Restrictions The Chairman welcomed the invited guests to the meeting. Mark Hadley circulated drawings showing existing HGV signage and average HGV flow statistics for inner and outer routes over a 24hr period. He then summarised the background and explained that funds had been allocated to take forward the HVG proposals contained within the Traffic Management Study for Bromyard. BBLP were now seeking the Town Council’s view on the draft proposals. He explained that whilst a Traffic Regulation Order (TRO) was being shaped, it might not necessarily be the only solution to the problem in the town and that other options/measures could be explored e.g. signage. Members discussed issues in the town, including:</p> <ul style="list-style-type: none"> • Inappropriate HGV movements in town centre. Vehicles getting stuck trying to turn into roads with insufficient room, partly because of legally parked cars 	

near to the junction.

- Damage caused to buildings.
- Satellite Navigation directing HGV traffic through the town. Foreign drivers don't always understand signage.
- Preferred route for access to the industrial estate via Sherford Street and around the industrial loop.

M Hadley advised that consideration could be given to blue advisory signs, but the format is prescribed and they are not enforceable. A No HGV 'except for access' ban could be included in a TRO but it should be understood that if HGV's need access for deliveries to town centre properties/businesses they can legally use the route even if there is a weight restriction in place.

The industrial loop, although owned by Herefordshire Council, is not adopted as part of the highway network. BBLP cannot replace temporary signage to the trading estate with permanent signage unless the road is adopted.

CLLrs Seldon and Shaw informed the meeting that assurances had been received from Richard Ball, Head of Assets, that the loop road would be maintained to highway standard. Clive Hall, Head of Highways was to prepare a bid for bringing it up to standard and then adoption.

Mr Hemblade stressed the requirement for clear instruction from Herefordshire Council to BBLP to go ahead and sign the road.

The following suggestions were put forward:

- International signs for HGV's on A44
- 'No HGV's' decals on signage
- Installation of clear signage for HGV's coming off Worcester Rd into Sherford Street, Church Street, round the industrial loop and into the industrial estate.
- From Sherford Street need clear road markings/signage for 'no entry' into Rowberry Street.
- From A44 into New Street signage 'unsuitable for HGV' to be installed in New Street (from A44) and Pump Street.

BBLP actions to take away:

- Pictorial signs - 'Do not follow Sat Nav'. BBLP to investigate as they are non-standard signs – Authorisation needed from the Department for Transport.
- Subject to HC signing off on the industrial loop being suitable, BBLP to sign the route.
- Town centre signs (New Street, Pump Street, Rowberry Street) No HGV 'except for access'
- Clear signage on A44 at all junctions

MH

Further matters raised:

Cllr Smith raised the subject of directional signage to Tenbury Rd. for all vehicles to cut down on traffic in the town centre. It was suggested that signage further out of town on the approach roads could be considered whereby vehicles could follow a symbol such as a □ or ○ to Tenbury/Industrial estate.

Cllr Clark stressed the need to avoid street clutter and asked if any unnecessary /redundant signage could be removed when new signage goes up. Mark Hadley to investigate. **MH**

Mr Hadley was requested to provide a drawing showing proposed new signage. The Working Party could then review and identify any gaps. **MH**

Concern was expressed about on-street parking in Old Road. It was suggested that a one way system or the introduction of parking restrictions could be investigated, though this would have the potential for traffic displacement and objections from the public.

Farm traffic in Old Road was identified as an issue which was causing problems for the cottages.

The new housing estate off Tenbury Rd will exacerbate problems with traffic flow on to Old Road as usage will increase.

Yellow lines in the centre of town need to be remarked, particularly near junctions. All road marking need to be checked regularly and re-painted as necessary. Rob Hemblade to raise issue with BBLP maintenance team. **RH**

A query was raised regarding the lining in Pump Street. Members recalled that an order was made several years ago but had not been implemented on the ground.

The Chairman thanked BBLP representatives for attending. Messrs Hemblade, Wallace and Hornsby left the meeting at this point.

5 Traffic Management Study

Members further discussed issues raised at the last meeting (items 7, 1.1 to 1.4 refer):

- a. Ref - G & J Cruxwell Street improvements
 - A “shared space” area from the junction of Old Road and Tenbury Road to halfway along Cruxwell Street, indicated by red tarmac. It was felt that this option would overcome many of the problems in this area and that a zebra crossing was not a suitable option. The possibility of using s106 money to fund the works was discussed. Mark Hadley to check against the Heads of Terms. Some difficulty was envisaged due to lack of fluidity in the agreement. **MH**
 - Transfer on-street parking from the left to the right hand side of Cruxwell Street. Proposals still stand.
 - Cllr Seldon raised the matter of HGV’s stopping at the junction of Pannier’s Lane and the A44 and the safety issues presented for school children crossing the road to the QE. He suggested that the installation of a roundabout in this location would limit parking and slow traffic down. Mr Hadley advised that the school was looking at more rear access to school through the old depot site. With the cost implication for a roundabout being more long-term it was suggested that the installation of double yellow lines might be an achievable short-term option.

Cllr Cooper left the meeting at this point.

- b. Ref N - Pump Street Bus Stop Improvements
 - At Pump Street bus stop, lose 1 parking space and two bus stop areas could be marked out. Complete re-lining of Pump Street required.
- c. Ref O – Freight Quality Partnership

Who approaches whom with regard to the Freight Quality Partnership – who enforces?

Cllr Clark suggested that a letter be sent from the Council to the businesses encouraging them to use rear entrances where possible.

6 Illegal parking on yellow lines

Members had been circulated with an electronic copy of Herefordshire Council’s parking enforcement operational guidance outlining how parking restrictions are enforced.

Cllr Shaw advised that resurfacing works are to take place in Sherford Street later in the year and stressed the need to liaise with the police to ensure that vehicles do not park in the area when lining is being carried out.

Cllr Dunne-Thomas raised the issue of repainting lines where road works have been carried out. Often this occurs in areas where existing lines are barely visible. Cllr Dunne-Thomas to send photographs to Mark Hadley.

D D-T

7 Tenbury Road – proposed speed restrictions and installation of a Zebra crossing.

Members had been previously circulated with copies of proposal. This was duly noted.

Mr Hadley was thanked for his attendance and interaction with the working party.

Meeting closed at 4.08pm

Next Meeting: To be arranged.