



## **BROMYARD AND WINSLOW TOWN COUNCIL**

### **TOURISM WORKING PARTY**

Notes of a meeting held on Tuesday 22<sup>nd</sup> March, 2022  
At 2:30pm in the Council Chamber, Council Offices, Rowberry Street, Bromyard

Members present: Cllrs Peder Nielsen (PN) Chairman, Lisa Law (LL), Fred Clark (FC) and Gill Churchill (GC)

#### Report of previous meeting:

The report from the meeting held on Tuesday 22<sup>nd</sup> February 2022 was confirmed as a correct record.

#### Matters arising:

- PN – is looking to arrange a weekend meeting with Leominster T.I.C, as previously discussed.
- FC – confirmed that Cllr Shaw has responded to the group's request for a meeting with the manager of Bromyard Community Centre (BCC). FC contacted the head of the BCC Trustees, and he has agreed to meet with FC in the next couple of weeks at the Bromyard Centre.
- FC asked the members of the working group to provide him with a list of their concerns about the Bromyard Centre and it's future usage.

GC queried how much time remains on the HALO Centre lease with Herefordshire Council. PN will check this, and he will report back.

#### PN Update

- Meeting held at K4 – attendees Pete, Lucy Aldridge, Jane Bradly, and Rachel (Nifty Communications) and PN. Other discussion points included available funding towards improved street signage and murals etc.
- Bromyard tourism websites – the group acknowledged that the town has several different tourism related websites which does confuse visitors.
- PN continues to attend monthly T.I.C meetings online. Following the last meeting he issued all Herefordshire T.I.C's with a list of Bromyard events for 2022.

#### Bromyard – Platinum Jubilee Celebrations

Members discussed the plans for the Queen's Platinum Jubilee Celebrations in June. LL, a member of the Town Council's Jubilee Working group, highlighted several different town events currently being planned for that week. The official events programme will be published in the next couple of weeks.

#### Falkland Islands Liberation Day – 14<sup>th</sup> June 2022

FC confirmed the date of the 40<sup>th</sup> anniversary since the liberation of the Falkand Islands. PN and FC own a Falkand Island flag if the Town Council needs one for that day.

Working Group membership

Members discussed plans to expand the group membership from four to seven representatives.

Recommendation to Council:

1. To expand the Tourism Working Group membership from four to seven.

The date of the next meeting: Tuesday 19<sup>th</sup> April, 2022, at 2:30pm.