



BROMYARD & WINSLOW TOWN COUNCIL

Minutes of The Extraordinary Full Council meeting
held on Monday 21st June 2022 at 7pm.

Members present: Cllr Dr D Dunne-Thomas (Chairman)
Cllrs F Clark, C Davies, G Churchill, Lady A Hughes, M Franklin (Vice-chairman), L Law, E Nagy, K Patchett, B Quantrill, M Stevens.

Officers present: Mrs K Mitchell, Town Clerk

In attendance: 3 Members of the public

C22/97 Apologies

LGA 1972 S85 (1)

Apologies for absence were received from Cllrs Brunsdon and Robinson.

C22/98 Declarations of Interest and written requests for dispensation

Local Authorities (Model Code of Conduct) Order 2007 SI No. 1159

None declared at this point in the meeting.

C22/99 Exclusion of members of the Public and Press

LGA 1972 ss 101, 102

To agree any items to be dealt with after the public (including the press) have been excluded as publicity would prejudice the public interest by reason of the confidential nature of the business to be transacted.

No confidential items identified.

C22/100 Co-option

1. Members considered two applications for co-option to fill 2 casual vacancies on Bromyard and Winslow Town Council (West ward - 1 and East ward -1).
Note: A further vacancy exists for the West ward, which must be filled by election.

Both candidates were individually invited to introduce themselves and provide additional information as to their suitability for the role.

Following a question-and-answer session, **it was RESOLVED** that Mr Liam Holman be co-opted to fill the vacancy on the West ward and Mr Paul Geoghegan be co-opted to fill the vacancy on the East ward.

2. Declarations of Acceptance of Office.
Cllrs Holman and Geoghegan signed their Declarations of Acceptance of Office and were invited to join the meeting.

Chair initials Date

3. Committee Membership

It was **RESOLVED** to appoint:

- Cllr Holman to serve on the Traffic Management Committee.
- Cllr Geoghegan to serve on the Properties Committee.

C22/101 Invoices for scrutiny

In accordance with internal financial controls, the following invoice has been scrutinised by the Finance Committee and is recommended to Full Council for approval.

Invoices		Net	Vat	Total
K4 Architects	Multi-Disciplinary Team contract fee (Great Places to Visit Project)	5,000.00	1,000.00	6,000.00

It was **RESOLVED** that the above invoice be approved for payment.

C22/102 Great Places to Visit Project

Members considered proposals for additional items as part of the Great Places to Visit project funding:

1. Removal of railings between the Rowberry Street car park and civic garden and replacement with fixed bollards and one retractable bollard for occasional vehicular access. Copies of a plan detailing the proposal had been circulated with the agenda.

Members were advised that this idea had arisen out of the public consultation exercise with the rationale being that it would make the area feel more welcoming and less enclosed.

Following discussion, **it was RESOLVED** not to approve the removal of the railings but to cover with climbing plants instead to soften the look.

- Replacement of banners on A44 with new branding.

It was RESOLVED that this item be deferred to the July Full Council meeting to allow draft designs to be produced for Members' consideration.

C22/103 Marketing

Members considered a recommendation from the Finance Committee meeting held on 13th June 2022:

- To accept the proposal from Nifty Communications to continue to provide social media and website content for a further 12-month period followed by a re-evaluation process. (F22/73, b refers)

Cllr Franklin outlined the positive impact of the marketing campaign undertaken by Nifty in promoting the Great Places to Visit and Welcome Back projects through social media platforms such as Instagram and Facebook. This proposal looks to build upon the positive work to date and complement the existing tourist information offering in the town.

Chair initials Date

As part of Nifty’s commitment to the town, they are prepared to match-fund the cost of an Account Manager (25 hrs per week) with local knowledge and the requisite skills to continue the digital marketing push for Bromyard. The Town Council’s contribution to the post would be covered by funds already in the budget for 2022-23.

Following discussion, **it was unanimously RESOLVED** to accept the proposal from Nifty Communications to continue to provide social media and website content for a further 12-month period followed by a re-evaluation process, at a monthly cost of £1,000.

The meeting closed at 8:15pm

CHAIRMAN DATE