

Bromyard & Winslow Town Council End of Grant Report

Please complete, sign and return this form within three months of the completion of your project/activity, together with receipts if requested.

Send your form to:

Council Offices, The Old Vicarage, 1 Rowberry St, Bromyard, Herefordshire HR7 4DU

Organisation

Bromyard Community Arts

Part one: How the grant has been spent

The grant was awarded for the following items or activities

Give a breakdown of the items or activities funded by the grant, using the same budget headings you provided in the application form question 'How much will your project cost?'

A	B	C
Item or activity	Actual total cost of item/activity for the project	Amount of grant spent on item/activity
Publicity		£185
Materials		£50.97
WEBSITE/IT and design		£150
Total amount spent	£450	£385.97

If how you spent your grant is different to what you put in your application form, you must explain why and advise how this has allowed you to achieve your outcomes. Give details of any contact you had with us to agree any changes. You will need to return any of the grant you have not spent to us.

BCA are underspent by £64.03.

We have been able to deliver a successful ARTWALK .

We would like to be able to use the underspend towards the LANTERN PROCESSION but

Part two: What the grant has achieved

The 5th ARTWALK was the first free of Covid lock down restriction or at least hesitations. Reports from the Tourist Information Office, shopkeepers and galleries have reported very high numbers of visitors. Alfred Mann at Bromyard Gallery and Studios report an average of 20 people a day coming in to collect maps for the ARTWALK.

For the residents the ARTWALK provided an art event accessible to all and shown people how much creative talent is in the town and surrounding area. Alfred Mann's exhibition of his students work in the Public has encouraged people to pursue creative activities.

"Its an amazing experience where you think you know what you like and then hit something new and challenging." Local resident – Bromyard Info Comment

"And thanks to all the Venues who hosted! Much appreciated!." SR, local resident – Bromyard Info Comment

For the artists; the ARTWALK provided artists with the opportunity to exhibit their work and publicise their coming exhibitions. The ARTWALK is an inexpensive way for artists to get their work known. It is also an opportunity for new artists, young artists (youngest 17) and first time artists to show their work.

"Displaying my work in the centre of Bromyard puts it in front of people who might otherwise not see it. At the same time, it reminds artists and venue owners that we are all part of the town community and can bring benefits to each other." Colin Simmonds-artist

"I just thought that you would like to know that as a result of the Art walk Exhibition I have now sold two paintings" Peter Rooke - artist

27 shops, venues and galleries that displayed work by artists.

'Who wouldn't back something that fills the town with beautiful and interesting artwork that livens up the main streets?' Neil Gladwin -Bromyard Launderette

We were unable to run children's workshops as they came so close to the art sessions BCA ran at St Peters for the Jubilee.

The money was used for additional publicity and display materials for the shops. The extra publicity paid off as there was an increase in number from last year.

Articles were featured in the Hereford Times and the Cider Press, <https://theciderpress.org/>

2 b) Tell us about any wider benefits to the community.

Each year the event strengthens **Bromyard Community Arts**. BCA have become an established group in Bromyard promoting cultural events aimed at the whole community including those who not usually participate. This year will include the Children's Jubilee ARTWORK, The ARTWALK and the Lantern Procession for the Christmas Light Up. It has established within Bromyard the ARTWALK as an annual event and BCA as the organising group.

The ARTWALK now attracts visitors from a wider area to the event and is becoming known outside of Bromyard. For example,

How many people directly benefited from the grant?

Members of the public-local families + visitors. It is very difficult to know exactly how many people saw the art in the windows.

160 attending the Chapel Gallery

200 attending the Tourist Information/ Bromyard Art Studios and Gallery

Shops reporting increase in visitor numbers

8 people organising the event

27 shops and premises taking part.

Part three: Declaration

The declaration must be signed by the main or senior contacts in your application form. If they have changed since your application, please contact the Town Council and ask for a 'Change of contact details form', which you should complete and send back with this form.

I confirm that the details in this form are correct and that we will keep all financial records and accounts, including receipts for items purchased with the award, for at least two years from payment of the grant. We understand that this does not release us from our statutory obligations to keep records for longer periods. We are aware that we may be asked to forward receipts for inspection or that we may be visited by you to inspect our records.

Organisation Bromyard Community Arts

Name: Vicki Barker

Position : Chair

Telephone Number: [REDACTED]

Signature [REDACTED]

Date 07/10/2022