

The Old Vicarage Complex
1 Rowberry St,
Bromyard
HR7 4DU

BROMYARD AND WINSLOW TOWN COUNCIL

Application Form for Financial Assistance/Grant

1. Contact Details:

Name of applicant (for group/organisation - as written on your Constitution or set of rules)

Bromyard Scarecrow Festival Committee

Name of the main contact (to whom correspondence will be sent if different from above)

TitleMrs..... First Name ..Lynne..... Surname ..Wilkins.....

Position heldSecretary, Scarecrow Festival
Committee.....

Address for correspondence including full postcode.

Chanctonbury, Pencombe Road, Bromyard, HR7 4SS

Telephone: Daytime [REDACTED] Evening

Mobile: [REDACTED] e-mail:

Website Address (if applicable)

.....bromyardscarecrowfestival.com.....

Is the correspondence address (tick one box only)

Your Group's Office

Your home address

Other

2. Are you a branch of a larger organisation, or a member of an umbrella body? If so please tell us which one.

No

3. What type of applicant are you (tick one box only)

Registered Charity

Registration Number

Exempt or Excepted Charity registered
with the

Inland Revenue Registration Number
in England if applicable

Community Interest Company (CIC) Registration Number

Company Limited by Guarantee Registration Number

Individual

Other (specify)Volunteer Led Community
Group.....

4. When was your group set up Month ...March Year 2007.....

Please continue on a separate sheet if appropriate

5. What are the main activities of your group or what service do you provide? If you are an individual or a new group tell us about the activities you plan to provide.

To organise an annual scarecrow festival in Bromyard and Winslow District. It consists of a parade around the town of scarecrows and their entourages on Friday evening. On Saturday and Sunday we organise a display of scarecrows around the town and in shop windows, there are prizes for the best scarecrows. There is also a competition for children and for adults with cryptic clues, also with prizes. We organise a community supper on Saturday evening.

We engage with many people and groups in the community, we encourage people to become involved and in doing so it creates a spectacle which encourage visitors from outside of our area.

How many people are involved in running your group? Put numbers in the boxes: (groups and organisations only)

Committee Paid full
Members time Staff Paid part Volunteers
time staff ALL

How do people join your group?By invitation or request
.....

Do you make an annual charge/subscription?No.....

How many people will take part in or benefit from a grant? ...The people of
Bromyard and Winslow.....

6. What are the age ranges of the people who will benefit?

All ages Children Teenagers 20-60 60 plus

7. Please give brief details as to what any grant would be used for and how your actions will benefit the residents of Bromyard & Winslow.

The grant would be used to support the cost of prize money and insurance, The festival provides entertainment and social interaction for the town. It benefits local traders as many businesses display scarecrows in the business windows thus encouraging people to wander around the town. It is an essential part of Bromyard's festival offering.

8. Please give a detailed breakdown of costs, which will be incurred: (Attach a spreadsheet if necessary)

£270 – insurance costs

£230 - contribution towards prize money

Prizes are:

Entourages 4 x £50 = £200

Scarecrow winners £75, £50, £25 =£150

Scarecrow competition winners: 1 adult £50, 1 child £25 = £75

Please give details of other sources of income towards the project:

A bucket collection during the parade, ticket sales and raffle for the supper. Plus donations and fees from competition sales and sales from scarecrow memorabilia.

Please give details of any fundraising proposed to help fund the payment: Please see above

Please state the amount you are seeking from the Council £.500.....

Please supply a copy of your Constitution/Rules, a copy of your last audited accounts and a copy of your last bank statement, or for individuals or a new organisation, a copy of your expected income & expenditure.

Signed : 
Committee.....

On behalf of ...The Bromyard Scarecrow

Date :4th April 2025.....